



**KANYE WEST AND JAY-Z FORM NEW GROUP! THEY ARE NOW CALLED  
'THE THRONE' AND CONFIRM THE MOST ANTICIPATED ALBUM & TOUR  
OF THE YEAR: WATCH THE THRONE**

**WATCH THE THRONE - RELEASED VIA ROC-A-FELLA / DEF JAM RECORDINGS /  
ROC NATION - EXCLUSIVELY ON THE iTunes STORE ON AUGUST 8<sup>TH</sup>; PRE-  
ORDER AVAILABLE TODAY**

***WATCH THE THRONE TOUR* - TICKETS ON SALE ON AUGUST 8<sup>TH</sup>**

**ALBUM COVER & PACKAGE CREATED BY ACCLAIMED DESIGNER RICARDO TISCI OF  
GIVENCHY**

**THE DUO RELEASE LEAD TRACK "OTIS" TO DEAFENING PRAISE:**

"'Otis,' one of the most purely soulful songs the two have ever made together" – *GQ*

LOS ANGELES, CA (July 25, 2011) For this project, music icons and pop culture visionaries JAY-Z and Kanye West have joined their extraordinary talents to form the group 'THE THRONE' and confirm the most anticipated album and touring event of the year, **WATCH THE THRONE**. On Monday, August 8<sup>th</sup> 'THE THRONE'S' extraordinary once-in-a-lifetime Roc-A-Fella / Def Jam Recordings / Roc Nation album collaboration, **WATCH THE THRONE**, will be available worldwide exclusively on iTunes. On the same day, tickets will be made available to the public for the once-in-a-lifetime pairing of two of music's greatest performers on one stage, with the ***WATCH THE THRONE TOUR*** (powered by VoyR) at [Ticketmaster.com](http://Ticketmaster.com) and [LiveNation.com](http://LiveNation.com). All fans who purchase their tickets online will receive a digital copy of the album. The Live Nation produced tour will begin on September 22<sup>nd</sup> in Detroit with 24 dates confirmed thus far.

On Monday, July 25th, everyone can get the lead track, "Otis" instantly when they pre-order the DELUXE album exclusively at iTunes at <http://idj.to/watchthethronedlxit>. The album will be available at additional physical and digital retailers on August 12<sup>th</sup>.

Beginning Thursday, July 28<sup>th</sup>, fans that visit [www.LiveNation.com/WatchTheThrone](http://www.LiveNation.com/WatchTheThrone), will have access to presale tickets, which includes a digital copy of the album. Citi® card members will have access to presale tickets beginning Friday, July 29th at 10AM local time through Citi's Private Pass® Program. For complete presale details visit [www.citiprivatepass.com](http://www.citiprivatepass.com). Citi® is the official credit card of the ***WATCH THE THRONE TOUR***.

The longtime friends and music innovators inspired each other to new heights with their collaboration on **WATCH THE THRONE** recorded in person at various locations around the world. Over a year in the making and a truly global affair, the duo recorded in London and Bath in the UK, Abu Dhabi, Sydney, Paris, and New York City. Though shrouded in secrecy, the album has already been heralded a 'masterpiece' by those who have heard it, and features production from The RZA, The Neptunes and Kanye's longtime collaborator Mike Dean. The short list of featured vocals includes Frank Ocean, Beyoncé, Curtis Mayfield and Mr. Hudson. The lead track, "OTIS," which

premiered over New York radio waves on Wednesday, July 20<sup>th</sup> night during HOT 97's FunkMaster Flex show, brilliantly weaves Otis Redding's "Try A Little Tenderness."

The production is classic Kanye West soul, with the two MCs trading couplets over a sample manipulated the way only West can. "Sounds so soulful, don't you agree?" intones JAY-Z, and the two launch into a treatise on swagger, claiming their rightful place at the top. Since the track's release, the flood of praise for the track has been nothing short of deafening. *Entertainment Weekly* declares the track "the most well-executed rap song of the year." "Otis" can be streamed at [watchthethrone.com/otis](http://watchthethrone.com/otis).

Both JAY-Z and Kanye West have each appeared as guests on the other's stage, and now they come together for never-before-seen performances not only from their collaboration, **WATCH THE THRONE** but also songs from their classic catalogue. Fans should stay tuned: several key dates will offer unique opportunities to become a part of the **WATCH THE THRONE** movement.

***WATCH THE THRONE TOUR (Powered By VoyR)***

9/22/11	Detroit, MI	Palace of Auburn Hills
9/24/11	Toronto, ON	Air Canada Centre
9/25/11	Montreal, QC	Bell Centre
9/27/11	East Rutherford, NJ	Izod Center
9/28/11	East Rutherford, NJ	Izod Center
9/29/11	Washington DC	Verizon Center
10/4/11	Philadelphia, PA	Wells Fargo Center
10/6/11	Chicago, IL	United Center
10/7/11	Chicago, IL	United Center
10/8/11	Minneapolis, MN	Target Center
10/10/11	Denver, CO	Pepsi Center
10/13/11	Tacoma, WA	Tacoma Dome
10/14/11	Vancouver, BC	Rogers Arena
10/16/11	San Jose, CA	HP Pavilion
10/17/11	Sacramento, CA	Power Balance Pavilion
10/19/11	Los Angeles, CA	Staples Center
10/20/11	Los Angeles, CA	Staples Center
10/21/11	Las Vegas, NV	MGM Grand Garden Arena
10/25/11	Dallas, TX	American Airlines Center

10/26/11	Houston, TX	Toyota Center
10/29/11	Atlanta, GA	Philips Arena
10/30/11	Greensboro, NC	Greensboro Coliseum
11/1/11	Baltimore, MD	1 <sup>st</sup> Mariner Arena
11/3/11	Boston, MA	TD Garden

## **OFFICAL SEQUENCE**

1. No Church In the Wild (feat. Frank Ocean)
2. Lift Off (feat. Beyoncé)
3. N---as In Paris
4. Otis (feat. Otis Redding)
5. Gotta Have it
6. New Day
7. That's My Bitch
8. Welcome to the Jungle
9. Who's Gon Stop Me
10. Murder to Excellence
11. Made In America (feat. Frank Ocean)
12. Why I Love You (feat. Mr. Hudson)

\*\*\*\* AVAILABLE ON THE DELUXE VERSION

13. Illest M-----r Alive \*\*\*\*
14. H.A.M \*\*\*\*
15. Primetime \*\*\*\*
16. The Joy (feat. Curtis Mayfield) \*\*\*\*

## **CONTACTS:**

ROC NATION / Jana Fleishman / jf@rocnation

ISLAND DEF JAM MUSIC GROUP / Gabe Tesoriero / Gabriel.tesoriero@umusic.com

LIVE NATION / Liz Morentin / lizmorentin@livenation.com